

City of Leon Valley Minutes of the Meeting of the
Community Events Committee

March 25, 2015

The meeting of the Community Events Committee convened on Wednesday at 6:37 p.m. at the Leon Valley City Hall, Conference Room, 6400 El Verde Road, Leon Valley, Texas 78238.

I. ROLL CALL

Present were Chairman Carlos Vera, Darcy Vera, Bobbie Schaeff, Jackie Walton and Staff Liaison Sylvia T. Irwin.

II. APPROVAL OF MINUTES

Chairman Carlos Vera moved to accept the minutes of the February 25, 2015 meeting as read and Committee Member Darcy Vera seconded the motion. The committee then moved to accept the meeting minutes as read. The motion was passed.

III. NEW BUSINESS

Chairman Carlos Vera began by thanking our guest, new hire, Community Development Director Elizabeth Carol. Director Elizabeth Carol had been introduced to each Community Events Committee member as they arrived.

Staff Liaison Sylvia Irwin advised that Director Elizabeth Carol had a meeting with 4th of July Promoter Mike De La Garza and asked that Director Elizabeth Carol to please give the committee an up-date from that meeting.

Director Elizabeth Carol stated that Tellez Tamales would like to sponsor a tamale eating contest with both Adult and child categories.

There is a possibility of two stages but that is still to be determined along the checklist of items that former Community Development Director Kristie Flores indicated for the event.

Chairman Carlos Vera asked about carnival rides and mentioned that Alamo Heights had had carnival rides and would like to be involved in that discussion. Further, Chairman Carlos Vera mentioned that he assisted in obtaining a carnival for Leon Valley Days with the first \$3,000.00 going to the Carnival promoters and remaining funds would be split 50/50. The rides included a bounce and wall climb.

Director Elizabeth Carol mentioned that Promoter Mike De La Garza liked the idea of a carnival which would bring in teens and small children.

Director Elizabeth Carol discussed the possibility of a VIA shuttle. Committee member Jackie Walton mentioned a shuttle route could be difficult due to the parade.

In regard to vendor booths, fees were not sufficient last year and will be increased to \$75.00 or \$100.00 to \$125.00 range. Per Promoter Mike De La Garza, the number of booths is still unknown.

Director Elizabeth Carol asked if water was sold last year and members Darcy Vera and Jackie Walton discussed it was sold for \$3.00 a bottle by a designated vendor for the event with the promise that no one else would sell water and a percentage of the profit would go to the city. This was undercut by the American Legion vendor who sold their unauthorized water for \$1.00 during the event.

Chairman Carlos Vera mentioned how successful the live KSAT broadcast had been and that there was some interest in KSAT getting involved in the parade.

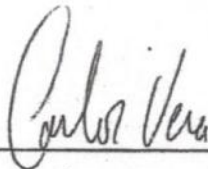
V OTHER BUSINESS

The next Community Events Committee will be held April 22, 2015.

V. ADJOURN

A motion to adjourn was made by Chairman Carlos Vera and seconded by Jackie Walton. The meeting was adjourned at 7:12 p.m.

Chair



Staff

